



PRICE LIST 2010

Black Sheep Design Co. is a graphic design consultancy and studio based in Cape Town's southern suburbs. We offer numerous design-related services, from logo and stationery design through to magazines, catalogues and web design.

We also offer a print facilitation service, whereby we act as an intermediary between the client and the printer, managing the process from start to finish, including sourcing competitive pricing from reputable suppliers and advising on suitable paper stock and finishing.

CORPORATE IDENTITY

ITEM & DESCRIPTION	PRICE
<p>Logo Design: Logos are supplied in vector format (illustrator .ai file, eps & pdf), if created as such, as well as 72 dpi RGB jpeg (for web), 150dpi RGB (for Office) & CMYK jpeg (for high res print applications). Maximum of 3 initial concepts.</p>	from 3 500.00
<p>Business Card Design: Single-sided, 2 initial concepts including portrait & landscape versions of each concept. Double-sided, 2 initial concepts including portrait & landscape versions of each concept.</p>	950.00 1 350.00
<p>Letterhead Design: 3 initial concepts. Supply as Word doc and high res pdf</p>	1 200.00
<p>Comp Slip Design: 3 initial concepts. Supply as high res pdf</p>	900.00
<p>Corporate Identity Package: Design of logo, letterhead, comp slip & single-sided business card, from concept to finished art As above but with double-sided business card Per additional business card (same design), either single-sided or double-sided, identical backs Per additional business card (same design), double-sided, individual backs</p>	from 5 500.00 from 6 100.00 200.00 450.00
<p>Email Stationery: Design of email signature, supplied as html. Text only with links Design of email signature, supplied as html. Text & logo &/or graphics (maximum 2) with links</p>	375.00 650.00
<p>Corporate Folder: A4+ folder design (outside only), using template: With gusset, one flap & business card pocket, featuring logo & contact details only Detailed design, (using template), including images & other design elements To set up customised die-cut according to client's specifications</p>	1 600.00 2 250.00 1 500.00
<p>Corporate Folder: A4+ folder design (double-sided), using template: Simple double-sided design, featuring logo, contact details, description & max 3 images Complex design, with additional images, logos & text</p>	2 400.00 REQUEST QUOTE

Black Sheep Design Co.

14 St Michaels Rd, Claremont, 7708, Cape Town, SA
Tel: 021 683 3938 | Fax: 086 510 2267 | Email: blacksheep@telkomsa.net
www.blacksheepdesign.co.za
VAT No: 4880248754

Prices are only a guide and are subject to change without notice. E&OE. All prices exclude VAT.



MARKETING & PROMOTIONAL MATERIALS

ITEM & DESCRIPTION	PRICE
A5 Flyers: Single-sided. Full colour. Digital print-ready images, logos & text to be supplied by client Double-sided. Full colour. Digital print-ready images, logos & text to be supplied by client	2 200.00 3 400.00
A4 Flyer: Single-sided. Full colour. Digital print-ready images, logos & text to be supplied by client Double-sided. Full colour. Digital print-ready images, logos & text to be supplied by client	2 800.00 4 200.00
Brochures, Catalogues & Newsletters: Please request a quotation, as no. of pages & format depend on your requirements	REQUEST QUOTE
Poster Design: A3 or A2, full colour. Digital print-ready images, logos & text to be supplied by client	3 200.00
Banners (Tear-drop/Sharkfin/A-Frame etc): If to fit standard template If shape/size is to be customised	3 200.00 3 800.00
Point of Sale Items: Shelf talkers and danglers/wobblers, table tents, gondola ends, shopper stoppers etc. Digital print-ready images, logos & text to be supplied by client	REQUEST QUOTE
Press Ads: 1/4 page (A6) 1/3 page 1/2 page (A5) Full page (A4) DPS (A3 landscape)	1 600.00 1 800.00 2 200.00 2 800.00 4 900.00

OTHER

ITEM & DESCRIPTION	PRICE
Magazine Design and Production: Including initial design, copywriting, layout & prepress up to print ready pdf	REQUEST QUOTE
Copywriting and Copy Editing: Based on hourly rate	500.00/hr
Photography and Related Services: Product photography Retouching and restoration, sourcing of imagery via image libraries, deep etching (clipping paths). Based on hourly rate.	REQUEST QUOTE 500.00/hr
Icon and Clipart Design: Designed as vector illustrations, supplied in vector formats & as jpegs. Simple line art Complex clipart	1 500.00 500.00/hr
For the items listed below, please request a quotation. Based on hourly rate	500.00/hr
Packaging Design, Label Design, Invitations, Menus	
Stock images: Image library search, excluding cost of images.	500.00/hr



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WEB DESIGN

ITEM & DESCRIPTION	PRICE
1 page mini-site: Design of 1 page static mini-site (html only), images and text to be supplied by client	2 400.00
Max 5 pages static site: Design of max 5 page static website (html only), images and text to be supplied by client	5 200.00
Up to 8 pages static site: Design of 6-8 page static website (html only), images and text to be supplied by client	6 800.00
More than 8 pages: Please request a quotation.	REQUEST QUOTE
Updates & changes: Excluding major changes. Based on hourly rate	500.00/hr
Banner ads: Please request a quotation. Prices vary according to size and content of ad.	REQUEST QUOTE

TERMS & CONDITIONS

Final printed colours may vary from proofs and computer monitors.

All work remains the property of Black Sheep Design Co until paid for in full.

Black Sheep Design Co can not be held liable for errors that have been signed off by the client at proof stage.

Author's corrections will be charged at R500.00/hour and, in the event of printing plates having been made, but where the job has not yet gone to press, the client will be liable for the cost of the new plates.

Black Sheep Design Co can not be held liable for any copyright disputes.

No print work will commence before such time as signed and dated proofs are faxed to 086 510 2267 or approval is given in writing via email.

Quotes are only valid for 30 days from the dates thereon, unless otherwise specified.

All prices quoted exclude VAT.

All work is COD unless otherwise stated and interest will be charged on accounts not paid within 7 days.

A 50% deposit is required to be deposited into our cheque account via EFT, and all funds cleared before any work will commence, the balance C.O.D. prior to release of final files, once signed off.

Delivery time to be finalised as soon as go ahead is received, though printing time is not guaranteed and Black Sheep Design Co can not be held liable for any damages that may result from late delivery of any product.

Quotations will be accepted as legal and binding once signed by the client and faxed back to 086 510 2267.

In the event that a job does not go to print, the client will still be liable for design costs.

All necessary content must be supplied within one month of the deposit being paid. Any extensions will need to be requested in writing.